Berkshire's Largest Coronation Crown

Terms and conditions

- 1. I am aged 18 or over
- 2. Photographs will be selected for this piece of art but there is no guarantee that every photo will be used. A selection of the submitted photographs will be featured as part of the Coronation Crown within Princess Square at The Lexicon.
- 3. The Lexicon will not use your picture for any marketing purposes other than as part of the Berkshire's Largest Coronation Crown (BLCC) campaign. Your photograph will be stored in a secure way and will be deleted directly after the Crown has been completed.
- 4. You give us permission to use the photograph you upload. The imagery may be in place for a long time so only submit photographs you are happy to be in place for a long period of time
- 5. Inappropriate images and those that show people's faces from a large public gathering will not be considered and will be deleted.
- 6. We will need your full name and email address. The information you provide will be used to administer the BLCC campaign and print the artwork.
- 7. Your data will not be used in any other way. Your image only will be passed onto the design agency CAKE, The Studio, 35 Swords Drive, Crowthorne, Berkshire RG45 6GS to create the design.
- 8. If you submit an image and later wish to change your mind, you must notify The Lexicon in writing (by email) no later than Friday 3 March at 23:59 hours. The image and any associated content will be destroyed, and we will confirm this to you before Thursday 10 March 2023.
- 9. We will keep your personal information secure and will process it in accordance with all applicable data protection legislation.
- 10. For further information about how we handle your personal data (including, if you are selected, your image), including in relation to your rights, please see our privacy policy.
- 11. The data we process will only be processed for the purpose of creating a collage and the promotion of the collage once in situ. Unless you have ticked the box to join The Lexicon database, the information and images will be destroyed safely by the end of June 2023.
- 12. BLCC campaign is owned by The Lexicon, The Avenue Car Park, Bracknell, RG12 1AP which is owned by Bracknell General Partnership Limited and managed on behalf of the Owners by Savills (UK) Limited, registered in England and Wales under company number 02605138 at 33 Margaret Street, London W1G 0JD. The Owner's VAT number is GB804944327.
- 13. Any queries in relation to BLCC should be directed in writing to The Marketing Department, The Lexicon, The Avenue Car Park, Bracknell, RG12 1AP





